



# International Leadership Summit Sias International University in China

## NEWSLETTER

SPECIAL EDITION

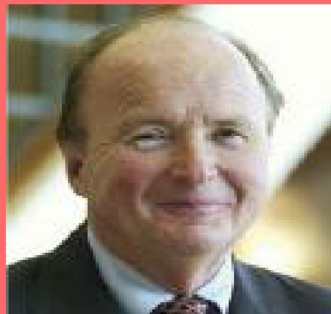
April 15, 2011

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**Dr. MAREK WOSINSKI (USA)**  
 Facilitator of UCP-SARnet  
 Arizona State University



Dr. Zofia Wosinska



Dr. Patrick Williams



Jerrie Ueberle



Osée Roméo Tcheupgoum



Gillian Martin Sorensen

**International Leadership Summit**  
**SIAS International University in Xinzheng (China)**  
 July 1 - 20, 2011

**Join future leaders from around the world  
 in their search for leadership skills  
 essential for achieving the  
 UN Millennium Development Goals.**

**COST: \$900.00**

This price covers high quality academic program, exciting cul-  
 tural activities (including Mandarin classes), room (multiple occu-  
 pancy) and meals.

To apply please visit [www.globalinteractions.org](http://www.globalinteractions.org), download the  
 registration form and e-mail it to  
[info@globalinteractions.org](mailto:info@globalinteractions.org)

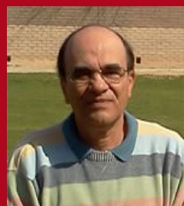
If you have any questions please contact us by e-mail  
 ([info@globalinteractions.org](mailto:info@globalinteractions.org)) or by phone: 602.906.8886



Dr. Melinda Cain



Holly Crump



Dr. Accio D'Silva



Adam Euerby



Dr. Richard C. Knopf



Birendra Kumar



Susana Pesis

## What is the Summit?

The Annual International Leadership Summit is an extraordinary event that brings together young community activists from around the world. It is an opportunity to create dialogue, discussion and new solutions for achieving the U.N. Millennium Development Goals in their respective countries. It's about finding together how to effectively fulfill our moral obligation to end hunger and poverty in the world.



### LEADERSHIP

It is the belief of many experts that if you empower people to work their way out of chronic poverty, you can transform the lives of individuals, communities and nations. The Annual International Leadership Summit is a bold and rigorous three week leadership program that prepares students to address the critical issues facing the world and their communities.

Using the U.N. Millennium Development Goals as its core, the curriculum prepares students for leadership roles in the new economy as global citizens. It includes leadership development activities, team-building activities, facilitated curriculum, dialogue, interactive programs and site visits and will culminate with the completion of specific class projects.



### ENTREPRENEURSHIP

As part of the program, students will engage in learning directed at teaching the basic principles of entrepreneurship. The projects developed through the Summit by the students will be used to increase the economic level and prosperity of rural villages in Henan Province.

The aim is to assist students discover and own their future success through connecting with other successful entrepreneurs, imparting skills that will enable them to achieve economic viability, and be active contributors to today's society and the global marketplace.

### SOCIAL RESPONSIBILITY

This program is about creating global citizens of the world. It's about the development of cross cultural friendships and a global social network. It's about gaining mutual respect and understanding about cultural differences and the inherent strength in unity. And, it's about forging a new model for collaboration for men and women in leadership roles, empowering young people, and accelerating their ability to make a difference in the world.



## SUMMIT DIRECTORS



**Dr. ROBERT D. HISRICH (USA)**  
**Director of the Walker Center for Global**  
**Entrepreneurship Thunderbird**  
**School of Global Management**

Dr. Robert D. Hisrich is the Garvin Professor of Global Entrepreneurship and Director of the Walker Center for Global Entrepreneurship at Thunderbird School of Global Management. He is also president of H&B Associates, a marketing and management-consulting firm he founded and has been involved in the startup of numerous global companies.

He has authored or co-authored 26 books including: *International Entrepreneurship: Starting, Developing and Managing a Global Venture* (2010) and *Technology Entrepreneurship: Value Creation, Protection, and Capture* (2010), *Entrepreneurship: Starting, Developing, and Managing a New Enterprise* (2010 - translated into ten languages and now in its eighth edition), *The 13 Biggest Mistakes that Derail Small Businesses and How to Avoid Them* and *The Woman Entrepreneur*. Dr. Hisrich has written over 300 articles. Dr. Hisrich has instituted academic and training programs such as the university/industry training program in Hungary, a high school teachers entrepreneurship training program in Russia, an Institute of International Entrepreneurship and Management in Russia, and an Entrepreneurship Center in China.



**Dr. MAREK WOSINSKI (USA)**  
**Arizona State University,**  
**Facilitator of UCP-SARnet**

Marek Wosinski received his degrees in Psychology from the University of Warsaw. He held academic and administrative positions at the universities in Warsaw, Krakow and Katowice in Poland. In 1990 he began teaching at Arizona State University, while still working as a professor at the Warsaw School for Social Sciences and Humanities.

Dr. Wosinski has been very active in the international arena. He has taught as a visiting professor in the Netherlands, Germany and Sweden. As a guest lecturer and motivational speaker he has been presenting throughout Europe, North/South America and Australia to a wide variety of audiences. In 2008 the Society for Community Research recognized him with the Outstanding Educator Award. He has published 4 books and 60 articles in Polish and international journals.

Since 2007, Dr. Wosinski has been building and facilitating the University-Community Partnership for Social Action Research Network (UCP-SARnet), Dr. Wosinski is also a member of the Global Alliance for ICT and Development (GAID). He introduced UCP-SARnet to numerous international gatherings: Civil Forum in Seoul, World Congress on Higher Education in Paris, International Conference on Community Psychology in Lisbon, CU Expo in Canada, and the Global Forums of GAID in Monterey and Abu Dhabi.

## Organizational Partners

### SIAS International University



Since 1998, SIAS International University has presented students in China with the type of multi-faceted education that will only continue to increase in value as the world marketplace expands and becomes more integrated. SIAS is located at the heart of Central China in the town of XinZheng, for which within a relatively small radius rural farms, burgeoning middle class urban neighborhoods, and emerging industrialized cities can all be observed. In many ways, the diverse locale represents the distinctive mentality of SIAS. A solely American-owned University, SIAS presents to its students a curriculum that coalesces a Western model of learning with traditional Chinese ideals of education.

In this same vein of action, SIAS has been the first university authorized by the State Degree Office to offer a number of core classes including Western Civilization, Sociology, and Government. Students are also expected to adopt well-rounded perspectives on civic leadership and social responsibility; an aspect of the curriculum which is cultivated through participation in service organizations, clubs, and other hands on activities. SIAS infuses the kind of skill set required by transnational corporations and enterprises into its model of education, and therefore carves a specific occupational niche for its graduates. The first graduating class of 2002 from SIAS secured jobs from both Chinese and American enterprises as a result of their unique amalgam of professional skill sets. Visit SIAS's website to find out more about this University and the opportunities it has to offer at: [www.sias.edu.cn/en/](http://www.sias.edu.cn/en/).

Angela Abolhassani

### Global Interactions, Inc.



A non-profit organization located in Phoenix, Arizona since 1985, Global Interactions is dedicated to facilitating the collaboration between professionals locally and globally so as to bring the best of science, research, and technology practices to all service-providers around the world. This organization not only brings professionals in different countries of the world together to efficiently conduct their projects, but it also visits the institutions involved to keep track of their work progress. The driving force of Global Interactions is the potential to benefit people internationally; on their own, talented professionals in different fields may be able to bring positive changes to their respective cities or even countries, but working in cooperation with one another, international networks of professionals have the ability to change the world. Global Interactions also extends their vision to youth with their "Challenge: TOMORROW" program that brings US and Chinese students between the ages of 12 to 16 together. Visit their website to find out more about the conferences that Global Interactions hosts as well as their partnerships: [www.globalinteractions.org/](http://www.globalinteractions.org/).

Abidah Khalife





### World Academy for the Future of Women

The three Founding Partners of the World Academy for the Future of Women are not unfamiliar having been so involved in development incentives; they are Global Interactions Inc., SIAS International University, and SIAS University Foundation. Noteworthy for its rigorous year-long certification program which is based at SIAS International University in China, the program provides the skills needed for women who hope to be leaders of their communities and leaders in a global arena. A main guiding factor of the Academy curriculum includes how these women can attain the Millennium Development Goals while implementing their leadership projects. Over the course of the program, the students involved are provided with an atmosphere to question and challenge what it is that they truly hope to accomplish as leaders; these women are able to discover themselves and the life paths that they wish to take while they work towards building their futures and the futures of those around them. The coordinator of the World Academy for the Future of Women is Kim Eagles, who also serves as a member of UCP-SARnet's Advisory Board. To find out more visit: [ucpsarnet.iglooprojects.org/guide/community/worldwomensacademy](http://ucpsarnet.iglooprojects.org/guide/community/worldwomensacademy) and [www.sias.edu.cn/en/](http://www.sias.edu.cn/en/).

Abidah Khalife



### Thunderbird School of Global Management



Developing global leaders and providing business education since 1946, Thunderbird is currently ranked as the World's number one school of international business. According to Dr. Angel Cabrera, current President of Thunderbird School of Global Management, the goal of the graduate and certification programs offered are "[...] to educate global leaders who contribute with their business and their actions to building a more prosperous, livable, peaceful world. Thunderbird's mission—educating global leaders who create sustainable prosperity worldwide—is a reflection of the greater purpose of business as a force of good around the world."

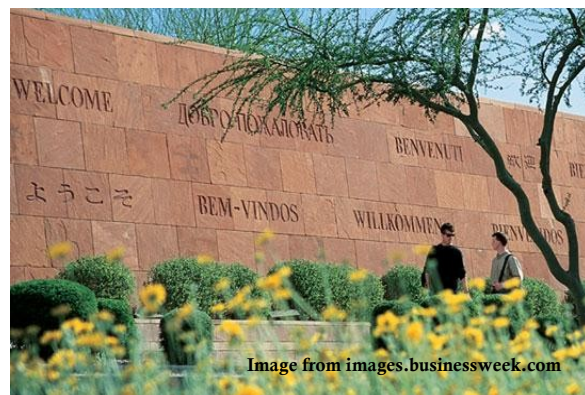


Image from [images.businessweek.com](http://images.businessweek.com)

This School of Management is distinguished in magazines and journals as being paramount in many qualities including being number one in "Potential to Network" as ranked by the Economist in 2010, number one in "Executive MBA 'Alumni' score" as ranked by the Wall Street Journal, and number one in "Quality of Participants" as ranked by the financial times. These merits are well earned; the school has built a strong faculty base comprising of global thought leaders, real-world consultants, and published authors and writers. Find out more about Thunderbird School of Global Management by visiting: [www.thunderbird.edu/](http://www.thunderbird.edu/)

Thomas Lane

## Distinguished Presenters

### **Dr. Melinda Cain (USA), University of Colorado at Boulder**



Professor Cain taught graduate courses in International and Development Communication, Intercultural Training, Politics of International Marketing, and International Organizations for the University of Denver and Troy State University from 1996 – 2001. She has domestic and international experience with private and public entities in software translation, telecommunications, international relocation and business intelligence.

Since fall of 2007 she has taught Intercultural Communication at the University of Colorado in Boulder. Since 2009, she has also been teaching a course for the International Affairs Program that varies by semester. Her academic credentials include a PhD, MA in International Studies from the Graduate School of International Studies, University of Denver and a MA in International Communications from the American University, Washington, D.C. Her most recent publication is “Worldview: The Wisdom of Cultural Sensitivity”, The Professional Skier, PSIA: Lakewood, CO, Fall 2007.

She has written pieces on international environmental issues, appropriate technology and has edited a book on “Women and Technological Change in Developing Countries.” She is proficient in Spanish and French and has travelled; she has performed research or worked in more than 40 countries. Her current research interest is in the implications of personality (MBTI) for effective intercultural communication as assessed by the CCAI. Melinda has managed a consulting company since 2005 and regularly provides intercultural communication and competence training to organizations in business, health care, education and community services. She is involved with a community outreach project with Intercambio de Comunidades in Boulder, and received an ASSET Technology Grant in Spring 2010.

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### **Holly Crump (USA), Director, Arizona Rural Women’s Health Network**

After a celebrated career in public education, Holly Crump retired in 2008 to accept the position of Network Coordinator for the Arizona Rural Women’s Health Network (AzRWHN). She is now the Director of that same network, whose overall mission is to improve the health of Arizona’s rural and under-served women. Using a collaborative leadership model, AzRWHN guides the Arizona Office of Rural Health, along with community health care centers and the assistance of community leaders and other health educators, toward resolving the unhealthy generational and cultural behavior patterns of rural women. With a “better together” perspective, networking creates improved access to health education and disease prevention by promoting resources and information that empower women to take charge of their own health and the health of their families.



Throughout her career Holly has broadened her perspective and enhanced her professional skills by achieving certification in a variety of related disciplines. Her many professional affiliations, including the National Wellness Institute, EmpowHer, and Social/Emotional Needs of the Gifted (SENG) help keep her knowledge current and her passion fresh.

Holly integrates her teaching skills with her training and experience as a Life Coach, and combines them into a coaching paradigm she founded called Accelerated Wisdom. The Accelerated Wisdom coaching philosophy empowers women to recognize and realize their own potential. Rapid, dynamic and permanent life changes are achieved when women are encouraged to think creatively and move outside their comfort zones. Today’s global community calls for women to step into their personal power and apply their inherent wisdom to leadership roles.

### **Dr. Aecio D'Silva (Brasil), Biofuels Revolution**

Professor Aecio D'Silva is a member of American Aquabiotech, Moura Enterprises, Algae for Biofuels, and Biofuels Revolution. Dr. D'Silva has over 30 years of experience as an executive and international consultant of private and public organizations in biotechnology, business research & opportunities, R&D, international business, and more.



Dr. D'Silva is the developer of the AquaBioPonics and AquaFuelsPonics systems used for closed food, solar and green-bio-fuels systems. He is considered a world-wide reference and authority on innovation, improvement, total quality leadership, and renewable energy, as well as aquaculture-agriculture-biofuels-solar energy integrated systems. He coordinated the group that envisioned, designed and led the construction of the Agric-Aqua-Biotech Paulo Alfonso-Jatoba Aquaculture -Agribusiness Complex in the San Francisco River Valley in the northeast of Brazil.

Dr. D'Silva has worked on five continents providing consulting, training and expertise to hundreds of executives, leaders and staff members of multiple enterprises. He has also developed strategic humanitarian programs with a special focus on combating hunger, malnutrition, illiteracy and poverty in communities.

He has developed the Total Quality Leadership Systems and has written the "Total Quality Business Leadership System and Operation Manual Handbook" for private companies as well as the series "Continuously Innovating Your Business with Total Quality Leadership Systems and Attitude-Mind-Positive-Creative". These handbooks have been fully implemented in Biotech companies and complexes in North and South America.

He is a consultant for American Aquabiotech, Inc and Moura Enterprises, LLC., investment companies which specialize in state-of-the-art R&D, high tech transfer, international business, sustainable food production and humanitarian programs like Algae for Biofuels and Biofuels Revolution Sites. Dr. D'Silva holds an MS Degree in Aquaculture from the University of Oklahoma, a PhD in Sustainable Systems and three Post-Doctorates in Biotechnology Business from the University of Arizona.

### **Adam Euerby (Canada), University of Waterloo, Coordinator of UCP-SARnet ICT Team**



Adam is a 2nd year Master's student at the University of Waterloo in Canada. His interests range from human factors research and interaction design, to social entrepreneurship and the arts. He has spent the last year and half working closely with several organizations to help them understand how to think about social networking and how it can be used to generate value within an organization. Adam is the Coordinator of UCP-SARnet's ICT Team and he is the designer of the new UCP-SARnet portal and is currently conducting a research project on the development and impact of the UCP-SARnet network.

His area of expertise includes community development, human-computer interaction design and human factors engineering. In his research, he works closely with topics in social networking, communities of practice, leadership development and sociotechnical systems design. His far-reaching vision is to develop knowledge management systems that foster cultures of collaboration and express social innovation for the purpose of human survival and thrival on a global level.

Adam is a member of the [Human Factors and Ergonomics Society](#), the Global Alliance for ICT Development, University-Community Partnerships for Social Action Research (UCP-SARnet), Engineers Without Borders and the Systems Design Graduate Student Society.

## Distinguished Presenters (continued)

### **Dr. Richard C. Knopf (USA), Director, Partnership for Community Development, Arizona State University**

Dr. Knopf is a Professor of Community Resources and Development at Arizona State University (ASU), and serves as Director of ASU's Partnership for Community Development (PCD). The mission of the PCD is build multi-sector partnerships to address life quality issues within urban and rural communities. The PCD builds innovative partnerships among business, government organizations, non-governmental organizations, faith communities, and community service groups -- not only to solve social challenges, but to help communities achieve their vision. Dr. Knopf also serves as Director of ASU's Osher Lifelong Learning Institute, which has a mission of engaging older adults in public policy and community development initiatives.



Much of Dr. Knopf's teaching and research has focused on the role of human services in community development, life quality enhancement and economic growth. His specialty areas include: community building, community development theory and practice, civic engagement and volunteerism, strategic planning and visioning, program evaluation and assessment, and social challenges such as poverty and hunger.

He carries an M.S. in Urban and Regional Planning and Ph.D. in Natural Resources and Environmental Policy from the University of Michigan, and has served on the faculty of Colorado State University, The Pennsylvania State University, and the University of Minnesota. He also served for eight years as Principle Social Scientist with the U.S. Department of Agriculture focusing on issues in rural community development. Dr. Knopf's passion rests in working with student initiatives that focus on creating transformative social change.



### **Birendra Kumar, MSW (India), AASRA (India), Assistant Facilitator for UCP-SARnet for Asia**

Mr. Kumar graduated from Bihar National College (Patna University) and earned his Master Degree in Social Works from College of Social Work (Nirmala Niketan) Mumbai University. He is a Professional Social Worker & NGO Consultant and has 12 years of experience as a full time social worker engaged in community development. His areas of expertise include environmental programs, rights of the child campaigns, and educational programs on child sexual abuse, HIV/AIDS education and LGBT issues.

Till the end of November 2009 he was working as a State Programme Manager with PRATHAM Council for Vulnerable Children. He is a founder of AASRA Charitable Trust (AASRA means hope and shelter.) The mission of AASRA is "Breaking Barriers, Building Community". The organization advocates Universal Human Rights, the Rights of the Child, the UN Millennium Development Goals and focus on equality, fraternity and tolerance. It also combats sectarianism and discrimination based on caste, color, health status or sexuality.

From December 2003 till May 2004, Mr. Kumar has travelled across India on a motorbike attempting to better understand social problem and cultural diversity of his country. During this journey he closely observed basic services on HIV/AIDS provided by the National AIDS Control Organization (NACO) through the State AIDS Control Society. He visited 18 states of India and 30 Voluntary Counseling and Testing Centers covering altogether about 17,000 kilometers.

In present he is serving full time as Founder/President of AASRA. In December 2009 he began his service as an Assistant Facilitator for Asia & Pacific at UCP-SARnet. He has also been elected as a Regional Coordinator of Asia & the Pacific at UN CSD for Major Group - Youth and Children and serves at the Student World Assembly as a Regional Representative. Mr. Birendra Kumar is also coordinating the development of the Mahatma Gandhi College of Social Work in Bihar (India).

### **Susana Pesis, (Argentina) TESA Foundation**



Susana Pesis is the president of TESA Foundation, Workshop for Sustainable Economy and Environment, whose objective, primarily, is environmental and ethical education. These goals are accomplished through the work of multidisciplinary teams who propose projects based on sustainability and social economics.

Susana is a licensed economist educated at the University of Buenos Aires. She has also achieved a DEA (Diploma of Advanced Studies) from the Polytechnic University of Catalonia in Spain based in Environmental Education and is continuing on toward her doctorate on the subject. And with the Organization of American States has completed a post graduate course entitled, "How to teach ethics at the university level."

Since 1975, Susana has been a professor of Economy and Environmental Economy at the University of Buenos Aires. She is the current director and founder of the Department of TESA at the National University of La Plata. She's also fulfilled the role of professor at Carlos Pellegrini High School for the last 22 years, 12 of which she has acted as Chief of the Department of Economics.

Two years ago, Susana published her first book, *Together We Save The Planet*. Here she began her platform for disseminating the language and practice of environmental education.

### **Gillian Martin Sorensen (USA), Senior Advisor at the United Nations Foundation, Keynote Speaker**

Ms. Sorensen is a national advocate on matters related to the United Nations-United States relationship, addressing audiences as diverse as Rotary International Club, the Air Force Academy, and members of congress.

From 1997 to 2003, she served as assistant secretary-general for external relations under Kofi Annan. She was responsible for outreach to non-governmental organizations and was the contact point for the secretary-general with parliamentarians, the academic world, religious leaders and other groups committed to peace, justice, development, and human rights.

Prior to that, Mrs. Sorensen served as special advisor for public policy on appointment by Secretary-General Boutros Boutros-Ghali, where her duties included directing the UN's global 50th anniversary observances in 1995. She led the planning of conferences, debates, documentaries, concerts and exhibits; the preparation of books and curricular materials, and the coordination of the UN50 Summit at which 180 presidents and prime ministers from around the world participated. She is an experienced public speaker and often represented the World Organization in this country and abroad.

Mrs. Sorensen earlier served for 12 years (1978-1990) on appointment by Mayor Edward I. Koch as New York City commissioner for the United Nations and Consular Corps, head of the city's liaison with the world's largest diplomatic community. Her responsibilities included matters related to diplomatic security and immunity, housing and education, and other cultural and business contacts between the host city and more than 30,000 diplomats. She secured federal reimbursement to New York for the costs of diplomatic protection, which continues to this day.



## Distinguished Presenters (continued)

### **Osée Roméo Tcheupgoum (Cameroon), Assistant Facilitator of UCP-SARnet for Africa**



Osée Romeo received his Bachelor's Degree in German Civilization from the University of Douala, and a Certificate in Pedagogy and Teacher's Training Education from the Royal College of Douala. Roméo also has acquired a High Diploma in Business Administration & Management from "Groupe Tankou Supérieur".

Osée has more than ten years of experience in cultural, social, educational and humanitarian activities, such as teaching German and French in his native Cameroon. Since 2005 he has been serving as the President of United Planet of Cameroon. In 2007, he founded a New Technology Learning Centre for Youth in Cameroon. He also co-founded a youth association called La Communauté des Sceaux in France, whose purpose is to promote the rights of children, support youth projects, and initiate needs assessments in Africa and Asia.

Osée Roméo has been involved in various volunteering works with international organizations such as UATD-quart Monde, UN Online Volunteer Programme, and Compétences Solidaires. Most recently, he served as an Assistant-Administrative Officer of the Edinburgh's Award Organization in Gabon under the supervision of the Ministry of Youth. In the Central African Republic, he supervised the educational project and assisted the Country Coordinator in its implementation.

As a Regional Coordinator for Cameroon and Gambia, Osée Romeo has been implementing UCP-SARnet's mission by familiarizing community activists, leaders, government members, faculties, and community-based organizations with the status of the MDGs. Since 2010, Osée Romeo has been serving as the Assistant Facilitator of UCP-SARnet for Africa.

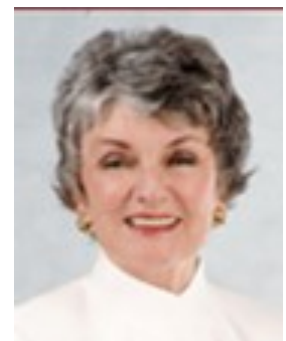
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### **Jerrie Ueberle, President of Global Interactions, Inc.**

Jerrie is Founder/President of Global Interactions, Inc., and the World Academy for the Future of Women. Global Interactions is a non-profit corporation specializing in developing international connections to promote the sharing of promising practices, technologies, and research among professional and business counterparts worldwide.

The World Academy is a dynamic and bold leadership program to empower women through the discovery of their passion, purpose and path to success, to engage in addressing the United Nations Millennium Development Goals through collaborative and inclusive partnerships. Begun in 2009 the Academy is positioned to accelerate the advancement of women worldwide uniting women and men in achieving these goals.

Jerrie serves as a charter member and President Emeritus of SIAS International University Foundation Board, a member of the Advisory Board for UCP-SARnet (University-Community Partners-Social Action Research Network), and a founding member for the Institute on Environment and Social Responsibility.



### **Dr. Patrick Williams (USA), President and Founder of Coaching the Global Village**



Patrick Williams, Ed.D. MCC, is the founder of The Institute for Life Coach Training (ILCT), a first-of-its-kind training institute that specializes in training psychotherapists, psychologists, and counselors as well as assisting professionals in constructing a successful coaching practice. He is a licensed psychologist who began executive coaching in 1990 with Hewlett Packard, IBM, and Kodak. He joined “Coach U” and was an International Coach Federation board director.

He co-authored “Therapist as Coach: Transforming Your Practice and Total Life Coaching: “50+ Life Lessons, Skills, and Techniques to Enhance Your Practice and Your life.” His newest book, in conjunction with author Diane Menendez, is called “Becoming a Professional Life Coach: Lessons from the Institute for Life Coach Training.”

In May of 2006, Pat was awarded the first Global Visionary Fellowship by the Foundation of Coaching for his coaching the Global Village ([www.CoachingtheGlobalVillage.org](http://www.CoachingtheGlobalVillage.org)) initiative. Coaching The Global Village works to bring coaching methodologies to villages in developing countries and to leaders of non profits and the non-governmental organizations who serve them. ILCT was acquired by LIFEOPTIONS, INC. in 2009 and Dr. Williams is now acting as Senior Vice President for LIFEOPTIONS, INC.

### **Dr. Zofia Wosinska (USA), Scientist at Ventana Medical Systems Inc., member of the Roche Group**



Dr. Zofia Wosinska is a scientist with cultural and social fluencies underlining her ability to lead, manage and develop programs and people. She inspires and motivates others with enthusiasm and her collaborative style directed to build, maximize and maintain relationships within organizations. In her industry role, Dr. Wosinska skillfully translates ideas into tangible processes and products and leads by effectively communicating a clear, concise vision of mission and goals.

She received her B.S. in Psychology at the Arizona State University, where she also earned a Ph.D. in Chemistry and Biochemistry in 2009. Since then she has been working at Ventana Medical Systems Inc., a member of the Roche Group, a leading innovator and manufacturer of automated slide staining instruments, reagents and consumables utilized in anatomical pathology and cytology to diagnose cancer and infectious diseases worldwide. At Ventana, Dr. Wosinska leads a scientific team driving product innovation. She was one of three original scientists to initiate and lead chemistry feasibility of a project and drove the development process through an initial scale-up transfer to manufacturing.

Dr. Wosinska has extensive professional and community leadership experience. She has served as President of the Graduate Student Council at ASU, and she also was ASU’s organic chemistry laboratory coordinator for some time, a role in which she oversaw 20+ teaching assistants and 600+ students. Dr. Wosinska has also taught courses preparing students for the Medical College Administration Test (MCAT).

At Ventana, she has managed interdisciplinary projects and led integration activities during company reorganizations. She is a member of System Integration Leadership Development Program. Dr. Wosinska completed a number of executive trainings: Emotional Intelligence, Influencing Up, Strength Development Inventory and New Product Development, and Innovations through the Eller School of Business (ongoing). She sits on the Board of Directors for Girls Inc. of Southern Arizona, a non-profit organization that inspires all girls to be strong, smart and bold. She is also the Lead and co-initiator of Women at Ventana, a networking group with the mission to attract, develop and retain women through networking, mentoring and leadership experiences that encourage professional and personal growth. Dr. Wosinska is the Creator and Lead of *Couture for Cancer*, a fashion fundraiser inspired by histological stains educating about the future of personalized cancer treatment. The event is hosted by Ventana / Roche and benefits a children’s oncology center in Tucson, Arizona.

## Moderators

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### Randi Burrgraff (USA), Assistant Facilitator of UCP-SARnet



Randi is currently an undergraduate student at Arizona State University majoring in Psychology with a minor in Family and Human Dynamics. She will graduate in May of 2011 and from there will attend either Law School or a Marriage and Family Therapy Program at Arizona State University. Randi has been with UCP-SARnet for 2 years, working closely with the team while the network has been expanding both at ASU and globally. Randi is currently working as the coordinator of the UCP-SARnet Executive Team, ensuring task completion and management of tasks and assignments for undergraduate research assistants. The involvement within this lab has enabled her to become interested in learning about different cultures and different issues that people all around the world are currently experiencing.

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### Mohamed Camara (USA), President of UCP-SARnet Club at ASU

Mohamed Camara's parents are originally from Mali but he was born in France. During his childhood, his father's work for the United Nations as an economist in several African countries which required a lot moving and traveling. Mohamed finally moved to Chandler, Arizona in 2003, to attend high school. After graduation he moved to Oregon to attend Oregon State University, and two years after that ended back in Arizona where he is currently pursuing a Bachelor's degree in psychology and pre-med at Arizona State University. Mohamed has been a member of the Executive Team of UCP-SARnet for one year. He has opened the club chapter for UCP-SARnet at ASU and currently serves as the Club President. His future goals include attending medical school and becoming a psychiatrist.



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### Nisha Chaudhary (India), Intern at AASRA



Nisha Chaudhary grew up and completed her primary and secondary education in her home city of Kanpur. She then moved to New Delhi to pursue a Bachelors in Journalism from Delhi College of Arts and Commerce. Even though she is a journalism student, she has always wanted to work for the greater good. She hopes to pursue a Masters in Social Work, to better equip herself with the requisites to work in that field. She has participated in many programs related to community service like the Peace march held by the Art of Living Organization which was a stand against terrorism and corruption, in addition to the Delhi Queer Pride, which motivated her to do her research work (as a course requisite) on the Queer Representation in Indian Cinema as well as its influence on the attitudes of the Indian society as a whole. Her decision to intern with a nongovernmental organization based newspaper called **nyay yatra** gave her a greater understanding required to work for the causes she believe in.

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### Danielle Finochiaro (USA), Intern at UCP-SARnet

Danielle will be graduating this May 2011 with a BA in Communications. This past summer she studied abroad in New Zealand and Fiji through Arizona State University's school of Human Evolution and Social Change. Interested in developing a more nuanced understanding of how poverty is linked with various restrictions, the program focused on the relationships between ecological constraints, culture, health, and social inequities.



To Danielle, the experience of the Fijian lifestyle, atmosphere, and people granted her beautiful gift of omnipresent serenity. Immersing herself in this culture helped expose and awaken her to a world she had never seen. This realization came after seeing extreme poverty firsthand while living in the remote village of Votua in Korolevu, Fiji. She realized that an enormous opportunity existed to initiate change through awareness and cross cultural collaboration; she returned to Arizona with an undeniable passion for cultural exchange and nonprofit management. Looking to translate this passion into a reality, she sought out an internship with UCP-SARnet. She believes in the power of social change through grassroots efforts. Danielle also works for the World Fair Trade Organization in Europe. WFTO condemns the injustices of the international trade system and champions a radical vision for change.

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### **Dorav Kumar (India), ICT Team Assistant Coordinator UCP-SARnet**

Dorav is a graduate student doing his Masters in Electrical Engineering at Arizona State University, Tempe. He earned his Bachelors of Science degree in Information and Communication Technology (ICT), from DA-IICT, India (<http://www.daiict.ac.in>). He is interested in knowing about the different cultures all around the world, the problems and issues people are facing and how ICT engineers, as himself, can work to bridge the gap between developing and developed nations. He believes that his experience with UCP-SARnet will enable him to utilize his full potential in future.



### **Rachel Lysak (Argentina), TESA Foundation**

Rachel Lysak is an American biologist living in Buenos Aires, Argentina. I've had the good fortune to experience many things living here including finding my way to TESA Foundation. Here I work as assistant to the president, Susana Pesis.



At TESA we work as a team of students, professionals, and professors to execute projects aimed at building social and human capital. The bulk of this is accomplished by working on a basis of environmental education. We believe one will be more prone to self-esteems and pride in one's life and surroundings if one is informed about his environment and how to take care of it. We are undertaking the first steps, as an interdisciplinary team, to enact important positive changes in how the public views the potential of their beautiful city and country. Argentina has so much to offer the world, TESA would like to be among the first to share it with all of you.

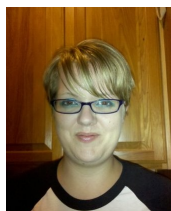
### **Eean Patterson (USA), Assistant Editor at UCP-SARnet**

Eean is a senior at Arizona State University majoring in Psychology. He will graduate in May and plans on attending graduate school. Born and raised in Phoenix, Arizona Eean is a first generation Liberian.

Over the course of his semester with UCPSARnet he has been involved in updating content from his assigned countries which include Chile, Bahamas, Belarus, and Poland. He has been searching for faith based community organizations in target countries. And he has also been contacting individuals from SoReCom and TIG as well as organizational members of CURA and Ecuador Volunteer Foundation. Eean is vice president of the UCPSARnet Club at ASU.



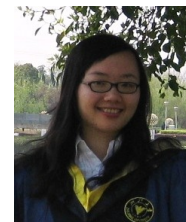
### **Maureen Schrimmer (USA), Assistant Editor at UCP-SARnet**



Maureen is in her last semester of college towards earning a B.S. in Psychology. While in college she became interested in Women's Studies and has worked on several projects to help better the community for women. One project included volunteering for GINA'S team (Getting Inmates Needs Addressed), where she learned the inner works of female prison centers, and how to help women adapt once they leave the prisons. Her duties in this organization included: speaking to youth girls in trouble, volunteering in homeless and women's shelters, and spreading the word about the history of GINA'S Team. In addition to her school studies, and her interests in the support and empowerment of women, she is involved in bringing local produce and pesticide free products to her community. After college she plans on attending mortuary school and she hopes to eventually open her own funeral service.

### **Shengnan (Nancy) Zhao (China), Doctoral Student at the School of Community Resources and Development, Arizona State University**

Shengnan (Nancy) is currently pursuing her PhD at the School of Community Resources and Development at ASU. Her research interest includes sustainable tourism, cultural tourism, and socio-economic impact of tourism. During her master period in Zhejiang University (China), she participated in several longitudinal and horizontal research projects, one of which was the Protection of Ecotourism Resource in Tibet Based on the Certification Management (National Foundation for Social Sciences, 2008-2009). She has also participated in several charity activities in special schools, mental hospitals, and orphanages in China as well as by serving as an international volunteer of AIESEC in PAMANCAP (Parent Association for the Mentally Handicapped Persons) in Hyderabad India.



## Schedule of Events



### PROGRAM

This year's Annual International Leadership Summit will be the first of these summits to take place at SIAS International University. The summit is scheduled to take place from July 1<sup>st</sup>, 2011 to July 20<sup>th</sup>, 2011. The topics scheduled to be presented will focus on leadership, entrepreneurship, and social responsibility skills; the skills that are essential to future-leaders who hope to return to their communities and work towards bringing about positive changes and accomplishing the United Nation's Millennium Development Goals (MDGs) by 2015. The opportunities to grow and develop as strong and devoted leaders will come not only from the topics presented by the distinguished lecturers, but also from the opportunities to discuss crucial topics with other emerging leaders by means of interspersed discussion sessions lead by the Group Moderators.

The summit begins on Friday, July 1<sup>st</sup> with the arrival to Zhengzhou Airport, a warm welcome, and transfer to the SIAS International University Campus. In addition to learning from what the knowledgeable presenters have to share with the participants, there is an opportunity to take Mandarin Chinese classes for 3 nights a week, 2 hours a day, and there will also be evening Chinese Martial Arts Classes available for a few evenings over the course of the conference. These informative and inspirational events will culminate with a Closing Ceremony for which groups will have the opportunity present a previously rehearsed routine to the other participants. Apply soon for a chance to be a part of these 20 exciting days in China packed with exposure to the unique culture of the region and fun-filled site seeing dispersed throughout the program. Find following a simplified list of the scheduled topics and site seeing events for this year's leadership summit.



#### Day One: Friday, July 1

Arrive at Zhengzhou Airport. Greeting and Transfer to SIAS International University Campus

#### Day Two: Saturday, July 2

Campus Tour and Orientation to the Summit in the morning. Evening visit to the birthplace of the first Chinese Emperor, Huang Di and participate in the worship ceremony of the Emperor.

#### Day Three: Sunday, July 3

Visit Ancient city of Kaifeng, the Qingming Riverside Landscape Garden, and the Iron Tower.

#### Day Four: Monday, July 4

**Topic:** The Global Entrepreneur - Team Projects (Dr. Robert Hisrich)

#### Day Five: Tuesday, July 5

**Topic:** Innovation and Opportunity Analysis (Dr. Robert Hisrich)

#### Day Six: Wednesday, July 6

**Topic:** The Business Plan (Dr. Robert Hisrich)

**Day Seven: Thursday, July 7****Topic:** Launching and Growing the Venture (Dr. Robert Hisrich)**Day Eight: Friday, July 8****Topic:** Corporate and Government Entrepreneurship (Dr. Robert Hisrich)**Days Nine through Eleven: Saturday, July 9 to Monday, July 11**

Bus tour to Xian to visit Luoyang, the largest ancient capital, and visit Longmen Grottoes. Visit Terra Cotta Warriors, the ancient City Wall, Antique Market, and Big Wild Goose Pagoda.

**Day Twelve: Tuesday, July 12****Key note lecture:** UN and Millennium Development Goals (Jillian Sorensen; UN Foundation)

From this key note lecture participants will learn about the current efforts the United Nations are making to effectively address Millennium Development Goals and to ensure that in 2015 the world will get as close as possible to the goals set in the year 2000. The lecture will create a frame work for all the further sessions and will help participants to better understand the importance of their own involvement in solving the global issues of our times.

**Topic:** The Role of Global Networking and Partnerships in Realization of MDGs. (Dr. Marek Wosinski)

The purpose of this multi media presentation is to discuss a statement made by the secretary General of the UN who said: *"Eradicating extreme poverty continues to be one of the main challenges of our time, and is a major concern of the international community. Ending this scourge will require the combined efforts of all, governments, civil society organizations and the private sector, in the context of a stronger and more effective global partnership for development."* As a result of this session participants should learn how to create local and global partnerships. On the example of the University-Community Partnership for Social Action Research (UCP-SARnet) they will learn how their own participation in a global network can make a difference on the local level. Particularly, they should understand how participation in a global network and developing partnerships may enhance their own leadership skills and empower them to improve quality of life in their own communities.

**Topic:** UCP-SARnet in Asia (Birendra Kumar)

This session and following it discussion will allow participants to learn about the governance paradigm that encourages the creation of innovative partnerships between the government sector, the private sector and the non-profit sector in order to harness the collective energies and strengths of all partners. Several cases exemplifying successful innovative university-community partnerships in Asia will be presented. Participants will be able to identify seven critical factors that lead to successful innovative university-community partnership. In this context they will learn how UCP-SARnet can effectively facilitate creating such partnerships to address the UN Millennium Development Goals.

**Topic:** UCP-SARnet in Africa (Osee Romeo Tcheupgoum)

Participants will be updated on the mission of UCP-SARnet in Africa and have a clear view about the need of core competences in this region. They will learn how UCP-SARnet is increasing partnership for assistance and local training in order to promote self reliance and increased capacity. They will learn how joining the forces between professionals and communities can resolve significant problems in communities. The example will be presented of how UCP-SARnet in Africa is supporting the vision of community-based organizations and helping local organizations and youth associations align their human resources and management practices. Participants will learn how to better maximize the leadership skills for sustainable growth of community programs supporting the UN Millennium Development Goals.

**Activities in groups:** UCP-SARnet as a Networking Tool for Community Leaders (Group Moderators)

**Day Thirteen: Wednesday, July 13**

**Topic:** The Coach Approach for Purposeful Conversations (Dr. Patrick Williams)

Coaching the Global Village, organization led by Dr. Patrick Williams, utilizes professional coaching techniques to empower communities around the world to develop sustainable solutions for pressing human and societal needs. The organization trains leaders, change agents, and local volunteers or organizations to accelerate and magnify their work by using the coach approach to empower creative and sustainable change. Participants of the session will learn how to: differentiate coaching, counseling and consulting, se 5 basic steps of coaching protocol in their work/learning environment;, se of powerful questions as a tool for empowerment; and develop accountability and partnering with those they may coach.

**Activities in groups :** Coaching as a leadership tool (Group Moderators)

**Topic:** Women’s Empowerment: “Permission Granted” (Holly Crump)

In this interactive session, the participants will define empowerment, discover their personal power, and receive tools and strategies to empower themselves and others. They will identify their strengths, values, and passions. They will learn how to use a self assessment tool that reveals their present state of personal life balance. Life coaching techniques will guide them to create a personal mission statement and identify three focus areas where they choose to apply leadership skills.

**Activities in groups:** Empowering Women (Group Moderators)

**Day Fourteen: Thursday, July 14**

**Topic:** Women in Corporate Business and Technology (Dr. Zofia Wosinska)

The session will provide insight into the challenges and opportunities women encounter in a corporate environment, specifically in the innovation driven science and technology industries. Participants will be provided with tools allowing to manage their own leadership development as well as to build and efficiently utilize mentor/mentee relationships. They will learn how to initiate employee affinity groups as well as the potential of networking within and across industries, and make it sustainable. Furthermore, participants will learn and how to encourage and deliver programs that richen not only your company’s culture but also extend and improve the greater community.

**Activities in groups:** Women as Business Leaders (Group Moderators)



**Topic:** Education, Leadership and the Process of Rebuilding Self-Esteem: The Role of Women (Susana Pesis)

The participants will learn about the interdisciplinary mode of education advocated at TESA Foundation and how these methods are helping to augment the formation of Social Capital, Human Capital and individual self-esteem. The self-esteem of women is integral in the building of all forms of capital. The interdisciplinary approach to education utilized by TESA encourages students, teachers, and professionals of both sexes come together in an informal classroom setting to engage in conversations, question-and-answer sessions, and self-reflection. Too often, the opinions and abilities of women are disregarded in male-dominated societies, such as Argentina. On the example of TESA participants will learn how to make strides to strengthen the voices of women through using unconventional educational methods.

**Activities in groups:** Education and Leadership (Group Moderators)

### Day Fifteen: Friday, July 15

**Topic:** Sustainable Leadership and Entrepreneurship for Clean Environment (Dr. Aecio D'Silva)

The purpose of the workshop is to provide participants an opportunity to learn how to interact, act and think systematically to support long-term sustainability in the complex social, politic, economic and biophysical aspects of Leadership and Entrepreneurship into a Conscious Environmental Society. They will learn how to become quality agents of change, transformations and innovations for a clean environment. Participants will be continually challenged to apply critical thinking to explore the systemic dimensions of Leadership and Entrepreneurship with Environmental Sustainability and foster the creation of clean businesses, products, and services

**Activities in groups:** Ensure Environmental Sustainability (Group Moderators)

### Day Sixteen: Saturday, July 16

Visit Shaolin Temple, Chinese Martial Arts Center, and Shaolin Grand Zen Musical Performance

### Day Seventeen: Sunday, July 17

Environmental Day: Address issues of air/water/energy for Henan Province

### Days Eighteen and Nineteen: Monday, July 18 and Tuesday July 19

### BRIDGING THE WORLD VIRTUAL EVENT

“Multicultural Perspective on Community Leadership”  
(Dr. Marek Wosinski, Dr. Melinda Cain, Adam Euerby, Dorav Kumar)



Bridging the World is a two days long virtual conference with online participation of female community leaders from 10 countries and facilitated by the UCP-SARnet Leadership Team. The purpose of the conference is to discuss the impact cultural, economic and political context has on organization and effectiveness of community projects. This discussion should allow participants of the Summit to better understand the importance of global perspective on local community issues. The conference will allow multicultural dialog on women's contributions to the community at large and present inspiring examples of successful women in a leadership role.

### Day Twenty: Wednesday July 20<sup>th</sup>.

**Closing lecture:** How Students Can Mobilize Communities to Address MDG? (Dr. Richard Knopf)

In this closing session students will learn what their role within local communities can be for facilitating addressing MDG-related needs within the context of those communities. The learning experience will be anchored in the Asset-Based Community Development (ABCD) paradigm, which informs community organizers how to capitalize upon existing assets and strengths of a community to create real change in that community - even when its resources might be broadly perceived as limited. Students will learn how to move communities through a process of self-assessment, community visioning, establishing a shared vision, and creating successful action that will respond to identified needs. Particular attention will focus on processes for addressing MDGs related to poverty and hunger. Several asset-based community facilitation tools will be reviewed, with emphasis placed on an emerging tool that ensures the creation of self-generating, sustainable community processes for cultivating community visioning, engagement, and action over time. The discussion will also emphasize how productive alliances among community members, NGOs, and governmental organizations can be established to create sustainable community response to MDG-related needs over time.

**Graduation – SIAS Authorities  
Musical Performance**



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# University-Community Partnerships for Social Action Research



*educating, engaging and empowering communities...*

Utilizing the recent advances of Information and Communication Technologies, UCP-SARnet offers a platform for the exchange of visions, ideas, best practices and facilitates multicultural dialog across the borders. We engage university faculty and students in partnerships with community organizations, local governments and socially responsible corporations. Creating a powerful educational environment for students we also bring about a sustainable social change in their communities.



## ***JOIN FUTURE LEADERS FROM AROUND THE WORLD ...***

### **WHAT:**

A remarkable opportunity to develop leadership skills crucial to the advancement of communities around the world and to the realization of the United Nation's Millennium Development Goals.

### **WHERE:**

Campus of SIAS International University in Xinzheng (China)

### **WHEN:**

July 1 - 20, 2011



### **HOW TO APPLY:**

Visit [www.globalinteractions.org](http://www.globalinteractions.org) and fill the online registration form. You may also download the form and email it to [info@globalinteractions.org](mailto:info@globalinteractions.org)

### **CONTACT INFORMATION:**

Feel free to address questions to through e-mail: [info@globalinteractions.org](mailto:info@globalinteractions.org) or by phone: 602.906.8886

### **REGISTRATION DEADLINE:**

May 15, 2011